

NATALIA RUSAKOVA

WEB Designer
Developer

Digital Designer

PROFILE

Passionate and creative Web developer and designer with a talent for transforming ideas into visually compelling and functional digital experiences. I bring extensive expertise in web design and development, specializing in building dynamic websites, crafting custom layouts, and managing content across leading CMS platforms. With a strong background in graphic design and UI/UX, I thrive on tackling creative challenges and delivering solutions that exceed client expectations.

CONTACT

- 📞 405-641-3181
- 🌐 www.linkedin.com/in/natalia-rusakova-77007b165
- ✉️ natashasergeevnarusakova@gmail.com
- 🌐 <https://www.redfishdigitalart.com/>

EXPERIENCE

Marketing Web Developer

Express Employment International

APRIL 2022 - PRESENT

Building and maintaining websites. Creating custom modules and layouts with HTML/CSS. Designing and coding HTML emails. Performing UX/UI design and managing CMS platforms, including Adobe Experience Manager (AEM), Unbound, and WordPress. Using Adobe Analytics for tracking and optimization and implementing Coveo Search for enhanced usability. Designing with Figma and managing SharePoint administration. Utilizing WorkFront for project management and collaborating across departments using Microsoft Office Suite. Employing Adobe Photoshop and Illustrator for graphic and web design needs.

Web Designer/Digital Designer

Interaction Advertising

JANUARY 2022 – DECEMBER 2022

Built websites, UI elements, mock-ups, and prototypes. Edited images and created graphic design elements. Collaborated with clients to develop tailored design solutions.

Assistant Web Developer

Bears Cunningham Strategic Services

OCTOBER 2020 – JULY 2021

Worked on UI/UX design and website development as a part of a team. Created and replicated layouts, wireframes, and prototypes. Updated website content and collaborated with marketing, SEO, and sales teams.

SKILLS/TOOLS

- Adobe Experience Manager (AEM, DAM)
- HTML/CSS
- UI/UX design
- Unbound CMS
- HTML Emails/Marketing emails
- Adobe Workfront (project management)
- SharePoint Administration
- WordPress
- Coveo
- Figma
- Adobe Creative Suite

EDUCATION

- **Adobe Experience Manager 6.5 - Build Websites and Components** – Certificate of Completion, Udemy (December 2024)
- **Oklahoma State University - Oklahoma City**
2016 – 2019
Associate of Applied Science in Game Development, Programming, Computer Information Systems.
 - MTA Certification in Networking and Database Design (2019)
- **St. Petersburg University of Management and Economics, Russia**
2011 – 2013
Master of Business Administration (MBA)
- **State Teacher Training University, Russia**
2003
BA in Linguistics and Foreign Languages